

Editorial Guidelines: *Bioscience Technology* - www.biosciencetechnology.com

Bioscience Technology is an exclusively digital brand. All submissions are for online-only publication. All questions, comments and submissions should be sent to Bevin Fletcher, Associate Editor, at Bevin.Fletcher@advantagemedia.com.

Contributed Content Guidelines

The editors invite contributions from researchers and scientists in biotech, pharma and academic settings. Contributions from technical specialists in vendor communities are welcome, but must adhere to editorial guidelines for objective, noncommercial writing.

- **Abstract:** Submit a brief abstract and a list of proposed illustrations and graphics. After review, the editors will specify a word count and submission deadline, if interested. Include author name, title, and affiliation.
- **Length:** Contributed content should aim to be 800-1,000 words. For information on longer, more in-depth articles, please contact the Managing Editor.
- **Objectivity:** Content cannot explicitly promote any company or its products/services. All statements about performance or claims must be supported.
- **Exclusivity:** Manuscripts or abstracts should not have been published previously and should be submitted to *Bioscience Technology* on an exclusive basis. All manuscripts are subject to review and editing. The editorial staff makes all decisions regarding publication of articles.
- **Images:** All content should be accompanied by images. One to two files, JPEG or PNG format, are preferred for online use. A one-sentence image caption and image source (photographer name) should be included in the submission email or within the body of the article.
- **References:** References are discouraged. If the information is important enough to be cited, please do so within the text of the article.
- **Topics:** For a general sample of topics we cover, please see our [2014](#) and [2015](#) Content Calendars. If you would like to explore a topic not listed on the Content Calendar, please contact the Managing Editor.

BST Style

Some style tips for submitting content to *Bioscience Technology*:

- Use “said” when quoting someone.
- Do not use “I,” “you,” or “we” in the text.
- Spell out numbers one through nine.
- Use “percent” not “%” and always use the digit with “percent.”
- No double space before a sentence.
- Use last name only and leave off titles (Dr., Professor, etc.) on second reference of a person.
- When in doubt, follow Associated Press style guidelines.
- Don’t use footnotes or references. Important information should be incorporated into the article.
- Write short, captivating headlines to engage readers.